

# Business principles for people-centered technology transformation

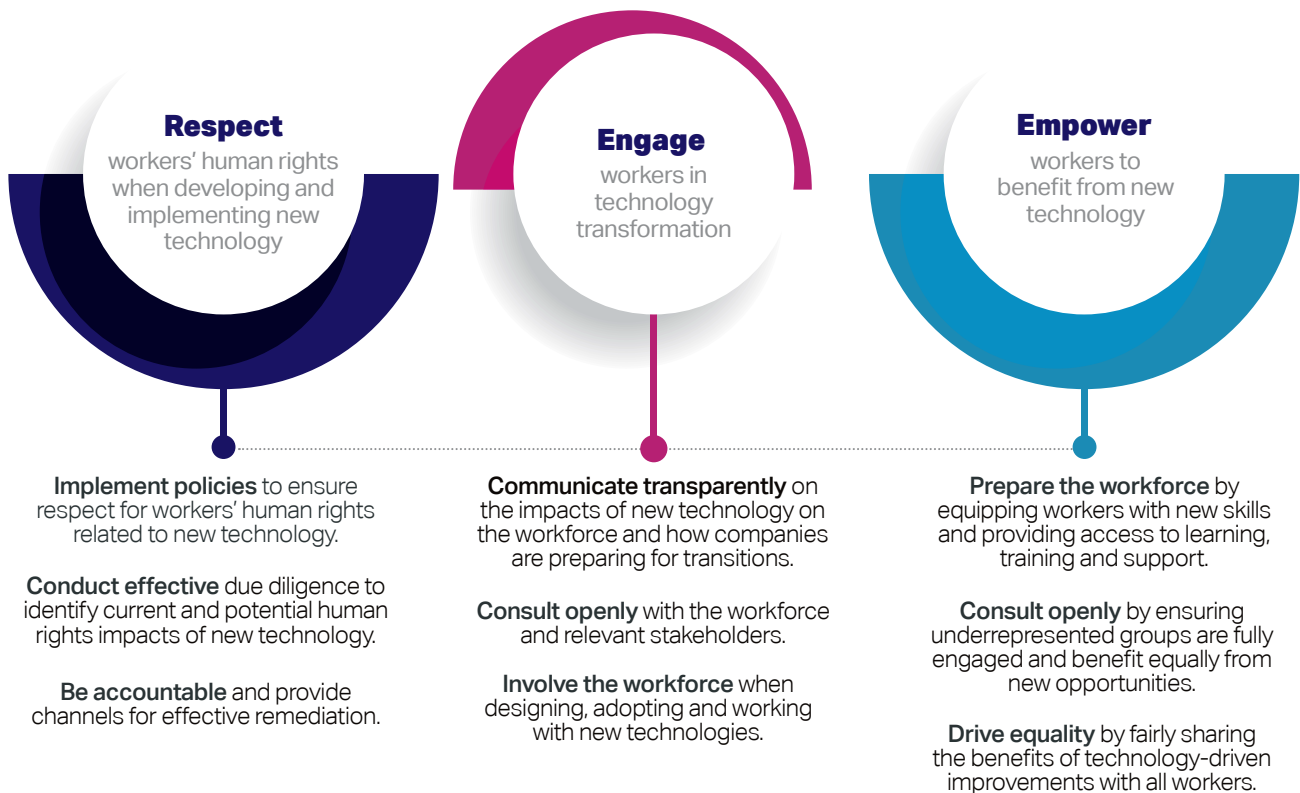
## Putting people at the heart of the Future of Work

With society and technology changing faster than ever before, WBCSD is working towards a vision of the Future of Work where people thrive - personally, professionally, and as active members of their communities. A future with inclusive workforces that are secure, motivated, skilled and prepared for any challenge that comes next. Where people's lives are enriched by advancing technology. And where society can prosper from equal access to new opportunities.

### The challenge



WBCSD's Principles aim to ensure technology transformation benefits the workforce, now and in the future.



Adopting these Principles will help companies ensure the ongoing trust, preparedness and resilience of their own workforce, attract and retain the best talent, stay ahead of the curve on expectations and regulations, and contribute to a thriving workforce, company, labor market and society.

### Companies & partners driving WBCSD's Future of Work project



Find out more: <https://futureofwork.wbcd.org/>