

# Human-centric workstyle transformation

**In response to digitalization, globalization and the growing demand for work-life balance while improving productivity, Fujitsu has developed a suite of work-related programs to transform workstyles.**

Regarding work-life balance, [Fujitsu provides support for employees](#) to balance both work duties and child/family care in a reasonable and satisfying manner.

Fujitsu's Global Communications Platform digitally connects all Fujitsu employees across 500 group companies worldwide. Using the platform resulted in reduced commuting time and allowed Fujitsu to save several million USD for business travel in Japan alone. In 2016, the experience from this platform was used to build the Digital Global Communication Service, providing support to customers from concept development through to the operation of a communications platform.

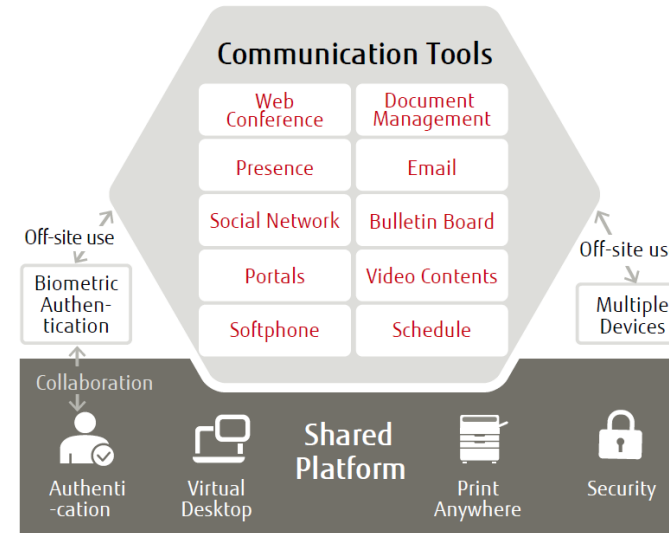
A Telework System enables employees' flexibility in place of work and schedule. The software strengthens management of time and overtime at work, and encourages employees to transform their mindsets and habits towards individual working styles that promote a

better work-life balance. AI Zinrai is Fujitsu's human-centric artificial intelligence platform. It supports people's shift from mundane and repetitive tasks to such that are more engaging and provide more value to the company.

Overall, Fujitsu's human-centric approach, innovative platforms and workstyle transformations increase business agility, innovation, wellbeing, inclusivity and reduce costs.



**Duncan Tait**, Head of Fujitsu's Europe, Middle East, India and Africa Region, on why a positive social agenda is a business imperative. *(click image to watch video)*



**Global Communication Platform**